

The Textured Hair Standard for *Stage & Screen*

Qualified isn't a person. It's a production.

THEATER · OPERA · FILM · TELEVISION · COMMERCIAL · CONSERVATORIES

Your union agreements already carry hair obligations. Most teams have never read those lines. Reading them isn't the same as being able to meet them. We train your people and build your production's system.

ALREADY IN THE AGREEMENTS

- **AEA (LORT, NEAT, and others):** services that may alter or harm hair or skin require a licensed and qualified technician, plus paid upkeep and restoration.
- **SAG-AFTRA:** requires "qualified" hair support. Never defines it. Renewed in 2026, undefined through 2030.
- **AGMA:** recent agreements require oversight experienced with textured hair.

Every line, with rule numbers:

www.textureready.com/contract-protections

TWO WAYS IN, PRICED IN THE OPEN

TRAIN

Private Cohort

6 hours, 6 domains. Your team earns the Texture Ready™ Standard Credential.

\$8,500

Up to 10 people · \$750 per added seat

EQUIP

Production Readiness

3 sessions with your team: intake, budget, vendor pathway, escalation. Built once, reused every show.

From \$9,000

Tiered to production budget

TRAIN + EQUIP

The Full Standard

Both, sequenced. Your trained team runs the system it helped build. The path to the Equipped mark.

From \$19,500

Bundled below buying separately

BUDGET TIGHT? **Share a cohort.** \$8,500 covers the room, so peer organizations fill it together. 3 organizations sending 4 people each is 12 seats, about **\$3,333 each**, invoiced separately. Funders can sponsor a room outright.

WHAT YOUR ORGANIZATION KEEPS

- **Credentialed people on staff.** The credential travels with them.
- **A system you own.** Not a consulting dependency. We coach, your team executes.
- **The answer to "qualified."** Documented, before anyone asks.

PROOF

Hairspray, The Umbrella Arts Center. 25 performers, all hair types. Systems in place before the first hair call.

"Best-selling production in the theater's history to date."

UMBRELLA ARTS · FULL CASE STUDY AT
WWW.TEXTUREREADY.COM/CASE-STUDY

"Not just an added, nice-to-have thing for productions, but actually critically necessary, and easier and more practical to implement than I would have thought."

ROBERT CASEY · MAGGIE AGENCY · COHORT 1

2 cohorts completed in 2026. Credential Holders include IATSE Local 798 wig and hair professionals, producers, casting directors, agents, attorneys, and conservatory faculty.

NEXT STEP

One 30-minute scoping call ·
cal.com/textureready/production

Kira Troilo · Founder, Texture Ready™

www.textureready.com ·

hello@textureready.com